INTERDISCIPLINARY BREAST CENTER CONFERENCE

29th ANNUAL!

NCBC2019
MARCH 15-20 • PARIS LAS VEGAS

- Reach Over 1,000 Breast Care Professionals
- Saturday Evening Exhibitor Reception with Attendees
- Exhibitor Breakfast Symposia Opportunities
- Attendee Lunch & Breaks with Exhibitors
- Assigned Exhibit times for Attendees
- Exhibitor Bingo drives traffic to your booth

EXHIBITOR & SPONSOR KIT

REACH OVER 1,000 BREAST CARE PROFESSIONALS
To register for an exhibit space and sponsorship opportunities, please visit [www.breastcare.org](http://www.breastcare.org) and click on Exhibit Registration.
Exhibitors please note the following important changes:

- The “post conference” is on Tuesday and half day Wednesday. There are no exhibitor hours for those days.
- New sponsorship items are available for the 2019 Conference. (They are offered on a first come first serve basis.)
- The exhibit hall will not open until the first break each day
- Companies are not to entertain the membership, speakers or board members during the event times of the NCoBC.
- No marketing, surveys or contacting the NCoBC attendees prior to the conference
- For sponsored evening events - see page 11.

**SCHEDULE: THIS IS THE TENTATIVE SCHEDULE AND IS SUBJECT TO CHANGE WITHIN 30 MINUTE INCREMENTS OF THE SCHEDULED TIME. ANY REVISIONS WILL BE SENT BY JAN. 31, 2019.**

<table>
<thead>
<tr>
<th>Saturday March 16</th>
<th>Sunday March 17</th>
<th>Monday March 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 am – Exhibit Floor Opens</td>
<td>10:00 am Exhibit Floor Opens</td>
<td>10:15 am Exhibit Floor Opens</td>
</tr>
<tr>
<td>9:30 am – 10:00 am Break</td>
<td>10:00 am – 10:30 am Break</td>
<td>10:15 am – 10:45 am Break</td>
</tr>
<tr>
<td>11:30 am – 1:00 pm Lunch</td>
<td>12:10 pm – 1:30 pm Lunch</td>
<td>12:15 – 1:45 pm Lunch</td>
</tr>
<tr>
<td>3:15 pm – 3:45 pm Break</td>
<td>3:10 pm – 4:00 pm Break</td>
<td><strong>5:40 pm – 7:00 pm Poster Reception</strong></td>
</tr>
</tbody>
</table>

*Prime exhibit times are the designated times that your exhibit space will be experiencing the most traffic. We have scheduled as much prime exhibit time as possible, so that you may greet attendees and have time to continue additional discussions with interested clients. (The prime times listed are the NCoBC required times that your company have a representative at their booth.)*

**This reception will include wine and cheese for everyone.**

**EXHIBITOR BENEFITS INCLUDE:**

- Recognition and listing in the conference brochure if received by August 15, 2018 and/or program if received by 2/1/19 to be included;
- A free listing on the NCBC’s Internet web page if received by 1/2/19
- A paragraph description included on the Internet with listing if provided;
- Exhibits located in the conference meeting room with lunches and breaks for better exposure;
- **Up to three exhibitor / conference passes for exhibiting company employees per 10x10 booth space;**
- **Non-profits will receive up to two(2) exhibitor/conference passes for exhibiting non-profit company employees per single non-profit booth space.**
- Up to three sets of lunch tickets for exhibiting company employees per 10x10 booth space;
- Up to two sets of lunch tickets for exhibiting company employees per single non-profit booth space.
- **Continuing education credits are available to exhibiting company employees for sessions attended.**

*This excludes consultants, clients and business associates; they may register at the regular conference attendee rate instead of the $2000 non-exhibiting company rate at your request or $700-day pass.

To register for an exhibit space and sponsorship opportunities, please visit [www.breastcare.org](http://www.breastcare.org) and click on Exhibit Registration.
**EXHIBIT SPACE:**
Exhibits will be in the conference meeting area. We have found that having exhibits in the conference meeting area draws more interest. The floor plan can be viewed on the exhibit harvester online.

**EXHIBIT SPACE COST:**
Exhibitors will be provided with a 10’ x 10’ floor space, one 6’ skirted table, one 7” x 44” one-line identification sign, two chairs and a wastebasket. The tabletop exhibits (non-profits only) will be a 6’ space which will include one 6’ skirted table, one 7” x 44” one-line identification sign, two chairs and a wastebasket. CEUs are available for exhibitor company staff at no additional cost. Additional name badges are $90 and will include entrance to the conference and 1 drink ticket. Meal tickets are provided for 3 people per 10 X 10 (non-profit booths will receive meal tickets for 2 people). Additional meal tickets can be purchased at cost and are $240 per person.

<table>
<thead>
<tr>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1500</td>
<td>10 x 10 – Non-Profit ONLY</td>
</tr>
<tr>
<td>$3500</td>
<td>10 x 10 Exhibit Space (1 - 10 x 10 space)</td>
</tr>
<tr>
<td>$6500</td>
<td>10 x 20 Exhibit Space (2 – 10 x 10 spaces)</td>
</tr>
<tr>
<td>$9500</td>
<td>10 x 30 Exhibit Space (3 – 10 x 10 spaces)</td>
</tr>
<tr>
<td>$12500</td>
<td>20 x 20 Exhibit Space (4 – 10 x 10 spaces)</td>
</tr>
</tbody>
</table>

**EXHIBITOR REGISTRATION:**

Friday, March 15th, registration hours: 9 am to 7 pm

Exhibitors may pick up registration materials at the registration desk. **We ask that you assign ONE exhibit contact person to secure the registration materials on-site.** The name of this person and cell number is to be completed on the Exhibit Harvester by Feb 1, 2019. Only this person will be allowed to secure booth and registration materials for all booth registrants at the registration desk on-site. Name badges must be picked up by the contact person by 7 pm on Friday. No badge is needed for set up people.

**EXHIBIT SET-UP:**

Friday, March 15, 2019 Hours: 9 am to 9 pm  
No children are allowed in the exhibit hall during set-up.

*All Set-up must be complete by 9 pm Friday night or you will be charged a $500 late set-up fee.*

Exhibit Floor Opens 9:45 am on Saturday March 16, 2019

Should you have any questions or need assistance during set-up, please contact: Robin Mount (714) 981-5966

**EXHIBIT DISMANTLING:**
Exhibitors will dismantle **after** the attendee lunch on Monday, March 18. If electricity is needed to dismantle the booth, please let the office know so it may be kept on in your area.

*There will be an $800.00 fee charged to ANY exhibitor who dismantles their booth prior to the end of the lunch on Monday, March 16, 2019. You will also be charged an $800 deposit to exhibit in future NCoBC conferences. It will be refunded within 30 days after the conference if you stayed through March 18, 2019 at 1:45pm and did not dismantle any part of your booth or signage.*

To register for an exhibit space and sponsorship opportunities, please visit [www.breastcare.org](http://www.breastcare.org) and click on Exhibit Registration.
EXHIBITOR INFORMATION

- **EXHIBITOR MEALS:**
  Registration includes 3 lunch ticket packages per 10 X 10 exhibit space. (Breakfast tickets are not included in the package as breakfast will be sponsored symposiums.) To encourage interaction between conference guests and exhibitors all meal functions will be held in the exhibit area. Additional lunch tickets can be purchased at cost and are $240 per person.

- **ADDITIONAL NAME BADGES:**
  Registration includes 3 name badges per 10 X 10. (Additional name badges are only for company employees working your booth.) Additional name badges are $90 and will include entrance to the conference. Additional badges with lunch ticket $330.00. Badge requests due by January 31, 2019. On site badges or badge changes are an additional $25.00 fee per badge.

- **EXHIBIT SPACE ALLOCATION:**
  Last year’s exhibitors and NCoBC members will have first choice of space, when accompanied by 1/2 or full payment and signed exhibitor agreement. Registrations received after January 30, 2019 will be assigned a space by the exhibit manager.

- **ELECTRICAL NEEDS:**
  Electric service will be provided under contract with the hotel's electric vendor. Information will be sent 10 weeks prior to show. Exhibitors requiring electric must contract for services directly from the electric provider.

- **SHIPPING INFORMATION AND FROM THE HOTEL:**
  **ALL shipments must go through the ADVANCE WAREHOUSE.** No SHOW-SITE shipping will be accepted at the dock or unloaded until all advance warehouse shipping has been unloaded. Shipping information will be through Century Transportation Services. A complete exhibitor prospectus with shipping, handling, additional rental items, dates, etc. will be sent to each exhibiting company.

- **EXHIBIT SECURITY:**
  Exhibits will be locked in the meeting room. The NCoBC will hire security Thursday thru Wednesday evenings. However, exhibitors are responsible for exhibit loss, damage and theft. It is suggested that portable components be taken down at the close of each day. The NCoBC will not be responsible for any handling, mishandling or lost shipments.

- **EXHIBITOR SPACE PAYMENT:**
  The application must include 50% of the total payment. **Full payments must be received by January 2, 2019. $500 late fee will apply after Jan 2, 2019**

- **CANCELLATION/REFUND OF EXHIBIT SPACE FEES:**
  There will be no refunds if exhibiting company cancels.

- **CANCELLATION/REFUND OF HOTEL:**
  If you need to cancel your hotel reservation you must contact the hotel directly.

  **NOTE:** If you reserve a room outside the NCoBC’s block, you will be charged a $29.00 per night resort fee charged by the hotel.

- **SUBLETTING OF SPACE:**
  Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by them or their subsidiaries.

- **INSURANCE AND LIABILITY:**
  Exhibitors should maintain general public liability insurance against claims for personal injury, death or property damage incident to, arising out of or in any way connected with the exhibitor's participation in the exhibition.

- **NOTE: NCoBC reserves the right to decline Non-Breast Health Company Exhibitors.**

To register for an exhibit space and sponsorship opportunities, please visit [www.breastcare.org](http://www.breastcare.org) and click on Exhibit Registration.
The National Consortium is pleased to offer sponsorship opportunities for the **29th Annual Interdisciplinary Breast Center Conference**. All items are on a first-come first-served basis with first right of refusal on all items of previous sponsors. NCoBC is willing to discuss any other sponsorship opportunities in which an exhibiting company may be interested.

**Â la Carte descriptions**

**Logo and Banner Ad on Breastcare.org**  
$800 large  
$400 small  
Have your logo and company name prominently displayed on the breastcare.org site home page slide show along with a banner ad that links directly to your site for a full year.

**Attendee Charging Station**  
$5,000  
Sponsor a charging station next to your booth for the attendees to charge their phones, tablets, laptops and the like. Giving attendees a place to recharge, both electronically and mentally as the station also serves as a rest area. A charging station is sure to drive traffic to your booth location. Signage will be provided by the NCoBC.

**Breakfast Symposium**  
$15,000  
The breakfast symposium is a 60-minute presentation (unaccredited) on the topic of your choice. This will allow you to reach approximately 400-600 attendees at one time. A breakfast symposium sign promoting your discussion will be displayed outside the meeting room.

**Poster and Abstract Reception**  
$6,000  
This opportunity gives an exhibitor the chance to be the sole sponsor of our poster program. This company’s name will be displayed on slides, poster numbers, reception signage and certificates given to the oral presenters.

**NEW!**  
**Coffee Cart**  
$6,000 / break session  
**Coffee and Snack Cart**  
$10,000 / break session  
Sponsor a coffee cart at our break sessions and drive traffic to your exhibit booth. The cart will be placed by your booth and will be identified as a sponsored event. The cart will contain all the break time beverages and snacks if you wish to provide snacks (snacks provided only if your company chose the coffee and snack cart option). You are welcome to commit to a coffee cart for one break session or the entire conference. *Please contact the Exhibit Manager for pricing if you would like a cart for the entire conference: Christine Anderson christine@breastcare.org 574-401-8114

**NEW!**  
**Saturday, Sunday or Monday Evening Event in Conference Center**  
Contact Kimberly Bolin, Executive Director  
This event is completely customizable to fit your needs and is a great opportunity to reach and grab the attention of the conference attendees. Contact Kimberly Bolin (574) 401-8115  email Kimberly@breastcare.org

**NEW!**  
**Conference Programs**  
$4,000  
Sponsor our conference program. Your company logo with (sponsored by) will appear on the front cover and throughout the program pages. Also included is an exclusive full-page advertisement inside the program. No other advertising will appear in the 2019 conference program.

**NEW!**  
**Mobile App Marketing**  
$2,000  
Sponsor the mobile conference app for the attendees to get all the lectures, power point and current up to date information about the conference (this will replace our USB sticks and hard copy materials). Sponsors will be marketed to all users of the applications each time they log on getting up to date information about your booth, product(s) and company.

**NEW!**  
**New Product Showcase**  
$1,500  
This sponsor opportunity will be open to exhibitors who have released a new product within 18 months from the date of our March 10, 2018 conference. This will be a 5-minute presentation spot in the general session. There are only 3 spots available at $1,500 each, so this will be on a first come basis and subject to submission of the new product information application. The Product Showcase will be held on Saturday afternoon just after the end of the general session with full attendance in the main hall. Call for more information and eligibility requirements.

Descriptions continue

To register for an exhibit space and sponsorship opportunities, please visit [www.breastcare.org](http://www.breastcare.org) and click on Exhibit Registration.
<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel Room Keys</td>
<td>$10,000</td>
</tr>
<tr>
<td>Conference Satchels</td>
<td>$6,500</td>
</tr>
<tr>
<td>Nametags</td>
<td>$2,500</td>
</tr>
<tr>
<td>Ink Pens</td>
<td>$1,500</td>
</tr>
<tr>
<td>Stylus Pens</td>
<td>$1,500</td>
</tr>
<tr>
<td>Meal Tickets</td>
<td>$2,500</td>
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<tr>
<td>Magnetic Power Clips</td>
<td>$1,500</td>
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<tr>
<td>Chap Stick</td>
<td>$1,500</td>
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<tr>
<td>Satchel ID Tags</td>
<td>$2,500</td>
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<tr>
<td>Exhibitor Bingo Raffle Cards</td>
<td>$2,500</td>
</tr>
<tr>
<td>Hand Sanitizer Spray</td>
<td>$2,000</td>
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<tr>
<td>Promotional Flyer in Satchel</td>
<td>$1,000</td>
</tr>
<tr>
<td>Promotional Item in Satchel</td>
<td>$1,500</td>
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<tr>
<td>Insulated Hot or Cold Tumbler</td>
<td>$5,500</td>
</tr>
<tr>
<td>Note Pads</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

**NEW!**

To register for an exhibit space and sponsorship opportunities, please visit [www.breastcare.org](http://www.breastcare.org) and click on Exhibit Registration.
Sponsorship of the Annual Interdisciplinary Breast Center Conference provides recognition and exposure for your company. The below opportunities are available to suit any budget. To obtain a sponsorship level, all required items purchased at cost could allow you to fall into one of these categories.

**Platinum: ($75,000-UP) - Event Sponsor**

Required: Booth  
- Conference Sponsor / Unrestricted Grant (30,000-up)  
- Choose one (1): Breakfast ($15,000), evening event ($8,000) or break coffee cart ($6,000)  
- Choose two (2) Sponsorship Items from à la carte list  

Receive:  
- Company Name listed in the Brochure*  
- Company Name listed on the website  
- Slide on the home page of the NCoBC website  
- Two (2) Complimentary email blasts (First one due 12-15-18) (Second one due 1-15-19)  
- One (1) Banner ad in the Breast Center Bulletin member newsletter due 1-15-19  
- Free NCoBC Membership  
- Signage throughout conference  
- Sponsorship level ribbon to be displayed at your booth

**Gold: ($40,000-74,999)**

Required: Booth  
- Course sponsor / unrestricted grant ($20,000- up)  
- Choose one (1): Breakfast ($15,000), evening event ($8,000) or break coffee cart ($6,000)  
- Choose two (2) sponsorship items from à la carte list  

Receive:  
- Company Name listed in the Brochure due 9-15-18  
- Company Name listed on NCoBC’s website  
- One (1) complimentary email blast due 1-15-19  
- One (1) Banner ad in the Breast Center Bulletin member newsletter due 1-15-19  
- Free NCoBC Membership  
- Sponsorship level ribbon to be displayed at your booth

**Silver: ($15,000-39,999)**

Required: Booth  
- Choose one (1): Breakfast ($15,000), evening event ($8,000) or break coffee cart ($6,000)  
- Choose one (1) sponsorship item from à la carte list  

Receive:  
- Company Name listed in the Brochure due 9-15-18  
- Company Name listed on NCoBC’s website  
- One (1) complimentary email blast due 1-15-19  
- One (1) Banner ad in the Breast Center Bulletin member newsletter due 1-15-19  
- Free NCoBC Membership  
- Sponsorship level ribbon to be displayed at your booth

**Bronze: ($5,000-14,999)**

Required: Booth  
- Choose one (1) sponsorship item from à la carte list  

Receive:  
- Company Name listed in the Brochure due 9-15-18  
- Company Name listed on NCoBC’s website  
- One (1) Banner ad on in the Breast Center Bulletin member newsletter due 1-15-19  
- Free NCoBC Corporate Membership  
- Sponsorship level ribbon to be displayed at your booth

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To register for an exhibit space and sponsorship opportunities, please visit www.breastcare.org and click on Exhibit Registration. In addition to reduced room rates, NCoBC has negotiated that there are NO “Resort Fees” charged during your stay (a $29 / day value!), but you MUST book your room(s) through the www.breastcare.org website to take advantage!

Rooms can be booked through the NCoBC website at:

www.breastcare.org

click on “Register to Attend” then find the “Hotel Registration” link in the right margin

For Group Reservations Contact:
Kimberly Bolin, Executive Director (574) 401-8115 Email: Kimberly@breastcare.org